



Doug Fullmer is a reputable design director/graphic artist whose skills overlap both print and web media, while being firmly grounded in the entire publishing process for each. He creates effective advertisements for diverse industries, visually appealing article illustration and is efficient, detail oriented and fast in production environments. Over the past 20 years Doug has held positions with Artco Enterprises, SafeAir, Inc., the *Novato Advance*, *NorthBay Biz* and *Business Leader* magazine as Design Director, Production Manager and Senior Graphic Designer.

[Print Portfolio >](#)

INDUSTRIES:	Graphic Design, Publishing, Printing, Web Design, Marketing, Magazine, Newspaper
EMAIL:	Doug@FriskyDogDesign.com
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RESUME/PORTFOLIO:	http://direwolf63.com
COMPUTER EXPERTISE:	InDesign® CS2-6, Photoshop® CS2-6, Illustrator® CS2-6, Acrobat®/Distiller® 8.0, Flash® Catalyst CS5, Quark® 7.0, Macintosh® operating systems and networks
COMPUTER PROFICIENCY:	Dreamweaver® CS3-6, Flash® Professional CS3-6, Media Encoder® CS4-6, Office® 2008, working knowledge of XHTML/HTML, XML, CSS, Web/Social Media and Ebooks/Epub
AFFILIATIONS/ AWARDS:	<ul style="list-style-type: none"> • California Newspaper Publishers Association General Excellence category 2003-2006 • Member AIGA/SD
EDUCATION:	<p>Rochester Institute of Technology, Bachelor of Science - Print Management /Science</p> <p>The Ohio University, Bachelor of Fine Arts- Graphic Design</p> <p>University of California San Diego - Certificate in Web Media</p>

“His skills helped enhance the magazine’s image to both readers and advertisers. With Doug’s help, content, color and design came together and the results were outstanding. He’s one of those rare individuals who possesses creative skills and a production, meet every deadline mind-set”

- Norman Rosinski, Publisher, *NorthBay Biz* 2009 ¹

“Doug has excellent software knowledge and design skills in all necessary publishing software, whether applying it himself or training other staff members on their usage. He is also very knowledgeable of Macintosh hardware and networks and providing effective solutions to problems as they arise”

- Dick Blaustein, Publisher, *Advance* 2003 ²

“Dealing on a daily basis with department heads, purchasing agents and representatives of Fortune 500 companies can be very demanding. Doug maintained a courteous and professional standard with all of his clients. He developed our network and created our presence on the world wide web”

- Greg Miller, Owner, *SafeAir, Inc* 1999 ³

“Doug’s talent goes way beyond the ability to manage the paper’s production process: He also designed the entire process, chose the equipment and software necessary to build a Mac network from the ground up, on an extremely tight budget. He is excellent at finding work arounds to problems and diligent in making sure his solution is a lasting fix”

- Matt Wilson, Publisher, *Advance* 2004 ⁴

¹ Norman Rosinski, Publisher, [NorthBay Biz](#). Except from reference letter - 2009

² Dick Blaustein, Publisher, [Novato Advance](#). Except from reference letter - 2003

³ Greg Miller, Owner, [SafeAir, Inc](#). Except from reference letter - 1999

⁴ Matt Wilson, Publisher, [Novato Advance](#). Except from reference letter - 2004